



LIGHTLE BECKNER ROBISON

◀ INCORPORATED ▶

COMMERCIAL REAL ESTATE SERVICES

Leaders By Performance

SALES & MARKETING

Lightle Beckner Robison, Inc. understands every seller's goal... sell at the highest price in the shortest period of time!

While this goal is simple and clear, obtaining rapid disposition of any asset requires in-depth knowledge and experience to properly value and price the asset, obtain a final meeting of the minds and close the transaction. Once a property has been placed under contract, navigating that period of inspections, financing, appraisals, environmental reports and due diligence takes experience and knowledge as unforeseen issues almost always arise. Creativity, relationships and problem solving/solution oriented thinking are what it takes to make it happen. We believe that both Buyer and Seller benefit from our unmatched experience, market knowledge and integrity.

Understanding the dynamics of our local real estate market is also crucial to maximizing your return. What may appear to be a value in one market may not be so in another. Using out of town brokers in representing East Central Florida and South Florida properties may not always result in achieving an owner's goal. Who knows more about the long term potential or feasibility of a local asset, Lightle Beckner Robison, Inc. or the firm that is not working in that local market on a daily basis?

- We handle all types of property marketing included but not limited to:
- Income producing assets
- Vacant commercial land
- Office buildings
- Retail centers
- Industrial buildings
- Brevard's most aggressive property marketing firm:
- In-house production of marketing collateral
- Targeted direct canvassing (telephone, mail, internet)
- Use of our Investor and End User Database
- Statewide advertising in magazines and/or periodicals

LICENSED REAL ESTATE BROKER